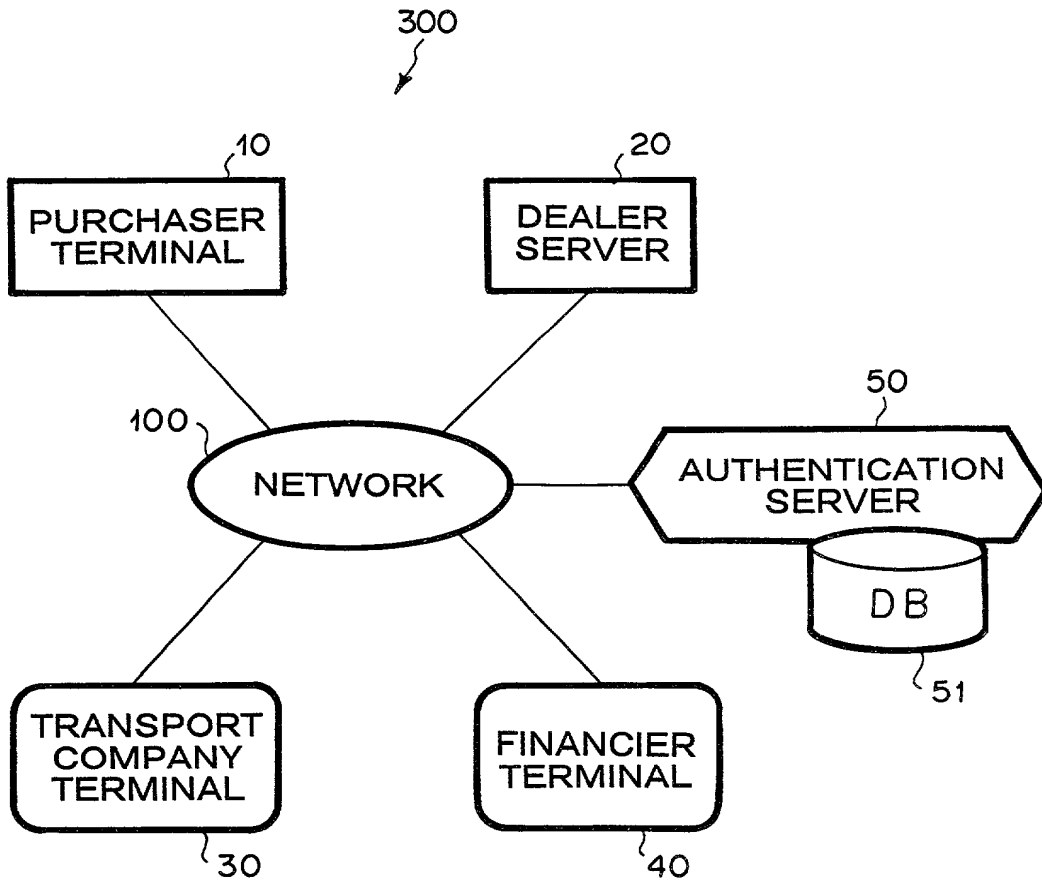
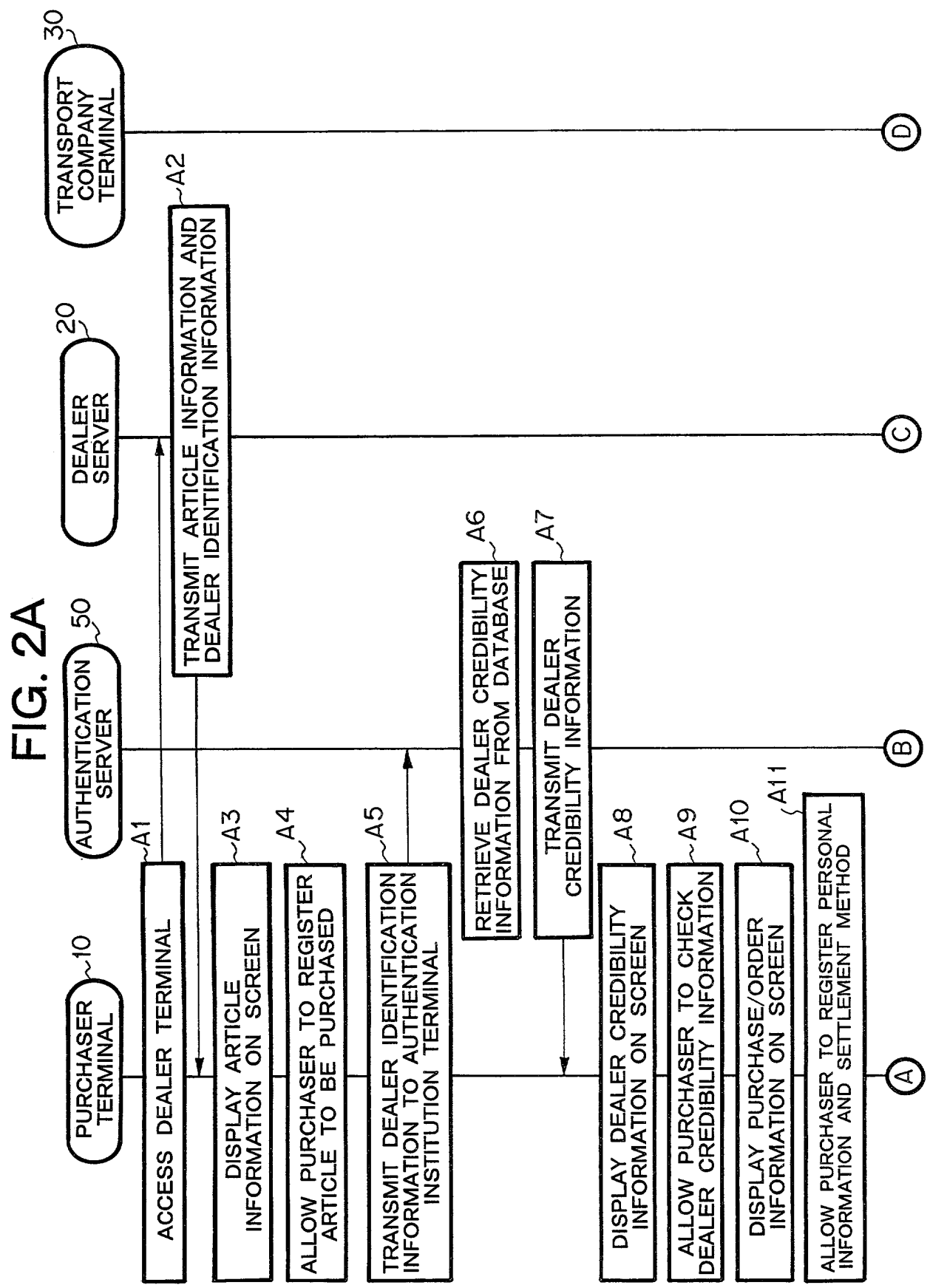


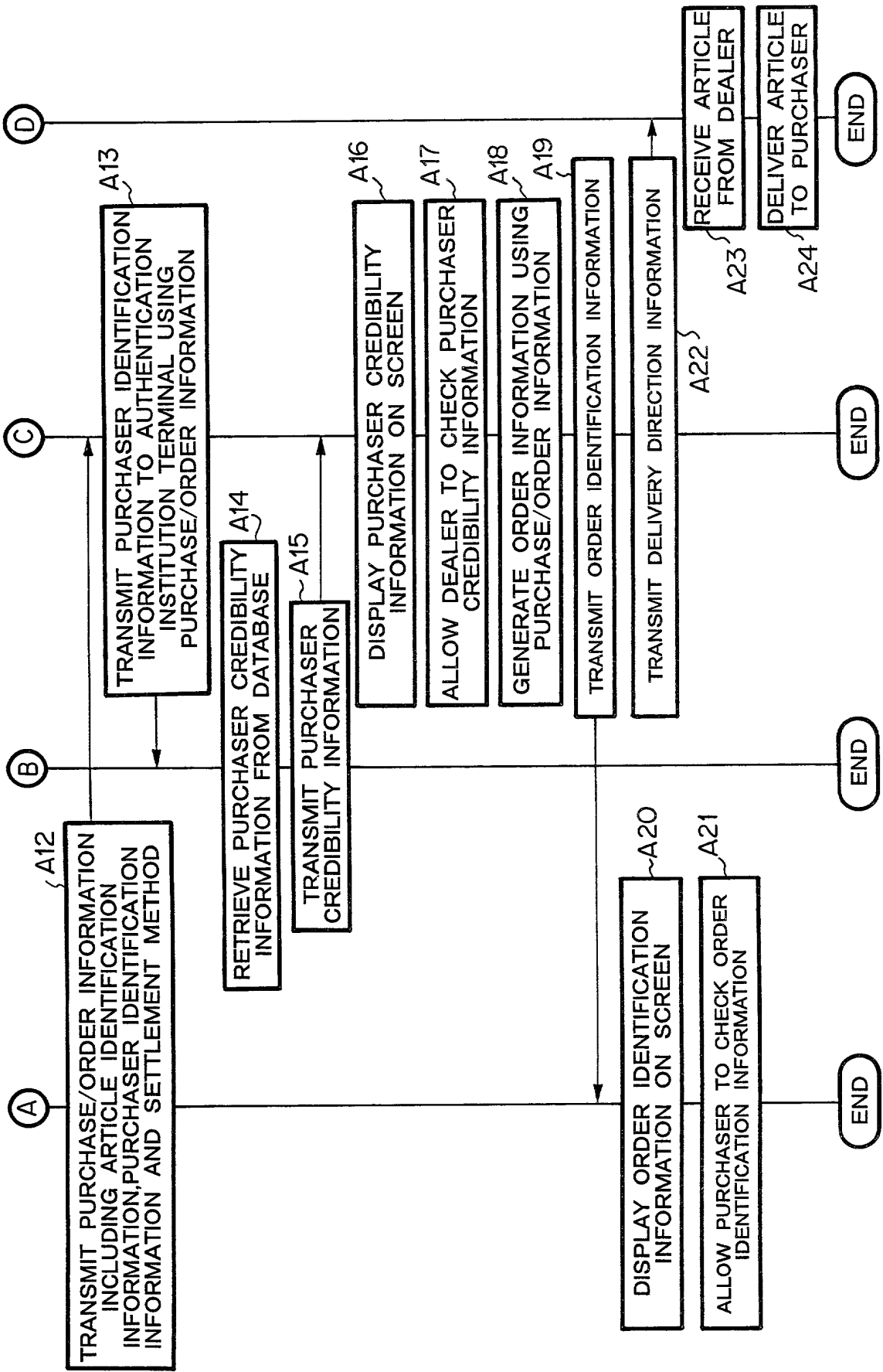
# FIG. 1

## DIRECT MARKETING SYSTEM UTILIZING NETWORK






# FIG. 2B



# FIG.3

ARTICLE LIST				
ARTICLE NAME	ARTICLE NUMBER	PRICE	PURCHASE	
COMPACT DISC A	XXXXX1	¥2,500	<input type="checkbox"/>	
COMPACT DISC B	XXXXX2	¥2,800	<input checked="" type="checkbox"/>	
COMPACT DISC C	XXXXX3	¥3,000	<input type="checkbox"/>	
COMPACT DISC D	XXXXX4	¥2,000	<input type="checkbox"/>	
COMPACT DISC E	XXXXX5	¥2,000	<input checked="" type="checkbox"/>	

CHECK CREDIBILITY  
INFORMATION

TO PURCHASE  
PROCEDURES 

# FIG.4

CREDIBILITY INFORMATION	
DEALER NAME	XY DIRECT
ADDRESS	1-2 XX CHOU CHUOU-KU TOKYO
U R L	<a href="http://www.marubatsu.co.jp">www.marubatsu.co.jp</a>
SELLING RECORDS	23,456
NUMBER OF RETURNS	78
DAYS TAKING UNTIL PURCHASER RECEIVES ORDERED ARTICLE	AVERAGE 3.4 DAYS
DEALING STATUS WITH FINANCIAL INSTITUTIONS	NO PROBLEM

Small vertical text on the left side of the page, possibly a page number or reference code.

# FIG.5

PURCHASE/ORDER INFORMATION			
ARTICLE NAME	ARTICLE NUMBER	PRICE	
COMPACT DISC B	XXXXX2	¥2,800	
COMPACT DISC E	XXXXX5	¥2,000	
TOTAL		¥4,800	
ADDRESS	NAME	TELEPHONE NUMBER	
1234 XX CHOU YY SHI ZZ PREFECTURE	XX YAMADA	0123-45-6789	
PAYMENT METHOD			
<input type="checkbox"/> CASH ON DELIVERY	<input type="checkbox"/> POSTAL TRANSFER	<input type="checkbox"/> BANK TRANSFER	<input type="checkbox"/> PAY AT CONVENIENCE STORE
<input checked="" type="checkbox"/> CREDIT CARD	CREDIT CARD NUMBER	1111-2222-3333-4444	
	VALID UNTIL	2005/12	
<input type="button" value="SEND"/>			

# FIG.6

CREDIBILITY INFORMATION	
ORDERER NAME	XX YAMADA
ADDRESS	1234 XX CHOU YY SHI ZZ PREFECTURE
TELEPHONE NUMBER	0123-45-6789
PURCHASE RECORDS	7
NUMBER OF TIMES OF TRANSFER IN ARREAR	1
NUMBER OF TIMES OF ACCOUNT BALANCE SHORTAGE	0
FINANCIAL INSTITUTION INFORMATION	NO PROBLEM

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# FIG.7

CHECK CONTENT OF ORDER		
ARTICLE NAME	ARTICLE NUMBER	PRICE
COMPACT DISC B	XXXXX2	¥2,800
COMPACT DISC E	XXXXX5	¥2,000
TOTAL		¥4,800

ADDRESS	NAME	TELEPHONE NUMBER
1234 XX CHOU YY SHI ZZ PREFECTURE	XX YAMADA	0123-45-6789

PAYMENT METHOD			
<input type="checkbox"/> CASH ON DELIVERY	<input type="checkbox"/> POSTAL TRANSFER	<input type="checkbox"/> BANK TRANSFER	<input type="checkbox"/> PAY AT CONVENIENCE STORE
<input checked="" type="checkbox"/> CREDIT CARD	CREDIT CARD NUMBER	1111-2222-3333-4444	
	VALID UNTIL	2005/12	

OK



**FIG. 8**  
**PRIOR ART**

